If there is no author or organizational author, the webpage title is used in the author’s position. Capitalize only the first word, the first word after a colon, and proper nouns.

Binkies & flops: Proof that you have a happy bunny. (n.d.). Retrieved from rabbithaven.org/binkies/

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The title goes in quotation marks inside the parentheses. If the title is longer, it can be shortened for this purpose.

Paraphrase: (“Binkies & flops,” n.d.)

Direct Quotation: (“Binkies & flops,” n.d., para. 5)